



For immediate release
London, 2 June 2010

SpeechTEK Europe - Global speech tech event looks set to stay

The first-ever edition of SpeechTEK Europe took place in London last week and was warmly received by the global speech technology industry.

"Europe has been waiting for an event of this kind," Commented Sabine Winterkamp of Voxeo - the event's Diamond Sponsor.

"For us, SpeechTEK Europe provided an excellent global opportunity. The event attracted attendees from 25 countries - ranging from the Far East and Australasia, North and South America, as well as the whole of Europe. With such a high international profile, SpeechTEK Europe provided a fitting platform for the launch of Voxeo's free International Developer Program, providing services including SMS and Voice Phone Numbers in 40 countries and over 20 languages."

Tom Hogan Sr, President & CEO of Information Today Inc, the event producers, was delighted with SpeechTEK Europe's launch:

"In the continuing economic climate, it was a risk launching a new event," he commented at the close of the conference.

"But that risk paid off: the exhibition sold out at the beginning of 2010, with a waiting list for spare booths - acknowledging the level of speech technology innovation here in Europe. The conference rooms were full, with delegates keenly interested in presentations by over 50 international speakers, demonstrating the appetite for speech solutions in today's business environment. SpeechTEK Europe 2010 welcomed hundreds of producers, practitioners and new prospects for speech technology, and we're overwhelmed with interest for next year. To that end, we've announced that SpeechTEK Europe 2011 will take place in London on 25 & 26 May 2011."

Taking place in London last week (25, 26 & 27 May), SpeechTEK Europe comprised two days of conference sessions and a parallel exhibition, with a day of practical, half day pre-conference workshops covering the latest breed of speech technologies and their applications. The event hosted some 24 conference presentations by over 50 speakers, including keynotes by strategist and government adviser, Charlie Leadbeater, on mobilising customers to generate creative collaboration within your organisation, and global speech expert Professor Wolfgang Wahlster on next-generation technologies currently in development to help attendees plan for the future.

SpeekTEK Europe 2011 will take place in London on 25 & 26 May 2011.

ends

About SpeechTEK

The first edition of SpeechTEK Europe took place in London on 26 & 27 May 2010. Launched in the US in 1995, the SpeechTEK event series (www.speechtek.com) is recognised worldwide as the industry's premier event focusing on products, services, applications, solutions, and innovations using speech technologies. The conference and exhibition attracts a global network of speech technology providers and enterprise network customers who develop and implement speech solutions. The 2010

New York event takes place on 2 – 4 August at the city's Marriott Marquis. SpeechTEK Europe 2011 takes place on 25 & 26 May in London.

About Information Today

Information Today (www.infoday.com), producers of SpeechTEK and Speech Technology magazine, is a leading business and technology publisher and conference organiser. In addition to Speech Technology magazine, Information Today publishes *Streaming Media* magazine, CRM magazine, KMWorld magazine, Database Trends and Applications magazine, EventDV magazine, and EContent, as well as a range of resources for the global information community.