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SpeechTEK Europe Conference and Exhibition takes place on 26 & 27 May 2010 in London

Lexington, KY - Information Today, Inc., the Organisers of the US SpeechTEK conference and exhibition, have announced that SpeechTEK's first ever event in Europe – **SpeechTEK Europe 2010** - will take place on 26 & 27 May 2010 in London. SpeechTEK is recognised worldwide as the speech technology industry's premier event.

For the past 15 years SpeechTEK has hosted the only conference in the United States focused exclusively on the speech technology industry.

"The global market for speech technology is expected to reach \$78 billion next year," said Tom Hogan Sr., President and CEO of Information Today which owns and manages the SpeechTEK conferences. *"Europe is at the heart of the speech technology industry. We are looking forward to bringing SpeechTEK to the market where so many of the leading companies in the industry are located."*

The Call for Speakers will be available from September 2009 on www.speechtek.com/europe. SpeechTEK Europe will comprise two days of seminars, demonstrations, case studies and keynotes covering every aspect of the speech industry. The SpeechTEK Europe Expo will be a showcase of the industry's leading vendors and solutions providers from around the world.

The conference agenda will be built around addressing the challenges specific to doing business in the Europe. Sessions will focus on exploring how speech technology has become a strategic asset in today's businesses and organisations and how the technology is helping them cut costs in a difficult economy.

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About SpeechTEK

Launched in 1995, the SpeechTEK Exposition and Educational Conference (www.speechtek.com) is recognised worldwide as the industry's premier event focusing on products, services, applications, solutions, and innovations using speech technologies. The trade show and educational conference attracts a global network of speech technology providers and enterprise network customers who develop and implement speech solutions.

About Information Today

Information Today, Inc. (www.infotoday.com), parent company of SpeechTEK and *Speech Technology* magazine, is a leading business and technology publisher and conference organiser. In addition to *Speech Technology* magazine, Information Today publishes *Streaming Media* magazine, *CRM* magazine, *KMWorld* magazine, *Database Trends and Applications* magazine, *EventDV* magazine, and *EContent*

SpeechTEK Europe is produced by Information Today's European offices, based in Oxford, UK.

SpeechTEK Europe

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