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Speechtek Europe this week -

Loquendo Releases Indian English TTS Meet Veena, Loquendo's Brand New Indian English Voice

SpeechTEK Europe Platinum sponsor, Loquendo, global speech technology provider, releases Indian English Text-to-Speech and a new female English-speaking voice with an Indian accent – Veena.

In India, English is an official language widely used in business and administration, so that Loquendo partners and customers can now leverage Loquendo Indian English TTS to support their clients in creating voice-enabled services and applications for this vast and rapidly expanding economy: with a population of over 1 billion people, India is one of the world's largest economies and has the second fastest GDP growth rate.

Veena, the new Loquendo voice, is natural-sounding and able to express emotions – including to laugh, to cheer and to sigh, and to correctly interpret text message abbreviations, acronyms and emoticons. She can even pronounce foreign words, while maintaining the native accent, thanks to Mixed Language Support.

Loquendo TTS also allows the creation of User Reading Modes: by modifying a wide range of parameters such as language, voice, speed, volume, encoding rates, etc., users can activate and deactivate a reading mode according to requirements.

Veena enriches the Loquendo TTS high quality synthetic speech portfolio, now available in 32 languages with 76 voices, both male and female.

Hear Veena for yourself, or meet the full Loquendo TTS family.

Thanks to several <u>product profiles</u>, Loquendo Text to Speech is available for any application environment, whether Telephony, Web, Desktop, Embedded, Automotive or Mobile.

Loquendo TTS enables its clients and partners worldwide to automate contact centers and customer care services for any business, such as Telcos, Banking, Insurance, Public Administrations and Healthcare, replacing expensive studio recordings while reducing time to market, as well as to voice-enable smartphones applications, SMS and email reading, to power navigation devices, eLearning and publishing tools, and much, much more.

Loquendo TTS is currently available in the following languages: US, UK, Australian & Indian English, Arabic, Russian, Mandarin Chinese, French, Canadian French, American Spanish, Castilian, Mexican, Chilean, Colombian & Argentinian Spanish, Portuguese, Brazilian, German, Dutch, Romanian, Polish, Greek, Turkish, Norwegian, Swedish, Danish, Finnish, Catalan, Valencian, Galician, Esperanto and Italian, in both male and female voices, with more always under development.

Follow these links for supported Operating Systems and available Languages and Voices.

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About Loquendo

Awarded Speech Industry 'Market Leader' for the past four consecutive years, Loquendo provides a complete range of speech technologies for telephony, mobile, automotive, embedded and desktop solutions – in 32 languages with 76 voices, and constantly growing.

<u>Loquendo TTS</u> and <u>Loquendo ASR</u> empower people to interact with technology in the most natural way possible – using their voice – creating a next-generation client experience while saving businesses millions each year. Also integrable via the <u>Loquendo MRCP Server</u> and <u>VoxNauta VoiceXML</u>, <u>CCXML & SCXML platform</u>, Loquendo speech technologies power millions of calls every day in the telecommunications and enterprise markets across the globe.

Loquendo Loquendo TTS and ASR are also deployed in more than 20 million devices worldwide in embedded, automotive and mobile environments. Loquendo is a Telecom Italia company headquartered in Turin, Italy, with offices in the US, UK, Spain, Germany and France, and a global network of partners. For more info, and to hear Loquendo TTS for yourself, go to to www.loquendo.com. Loquendo

SpeechTEK Europe

SpeechTEK Europe 2011 takes place on 25 & 26 May (SpeechTEK University Workshops 24 May) Copthorne Tara Hotel, London www.speechtek.com/europe2011 E europe@speechtek.com T +44 (0)1865 327813

About SpeechTEK

Launched in the US in 1995, the SpeechTEK event series (www.speechtek.com) is recognised worldwide as the industry's premier event focusing on products, services, applications, solutions, and innovations using speech technologies. The trade show and conference attracts a global network of speech technology providers and enterprise network customers who develop and implement speech solutions. The 2011 US SpeechTEK takes place on 8-10 August at the Hilton New York. The organisers, Information Today, also publish Speech Tech magazine, the number one resource for insight into where the speech technology industry is today and its direction for the future.