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Online Press Kit - Create an effective and customizable electronic press kit accessible directly from the Business Wire hosted SpeechTEK 2012 Online Press Center. Each Online Press Kit also includes its own dedicated advisory via Business Wire promoting the Online Press Kit, social media sharing links, and starts at \$295.

EventTrak - Formulate a more effective tradeshow PR strategy with a detailed intelligence report. EventTrak provides exhibitors with pre and post-show media and blogger coverage with direct access to contact information and articles published. Free with an Online Press Kit purchase or \$150 alone.

News Release Distribution - starting at \$340, distribute your show news and multimedia via Business Wire's Tradeshow circuits and reach attendees, relevant trade media, industry analysts, online media, consumers, bloggers and much more worldwide. In addition, all news releases automatically receive the NewsTrak posting and tracking reports.

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