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## **Google demos latest developments in cloud-based speech for mobile and the web at SpeechTEK Europe**

SpeechTEK Europe's opening Keynote features Google's Engineering Director, Dave Burke, who will discuss and demo Google's latest developments in cloud-based speech for mobile and the web, and touch on some of the company's future plans in this important area. Google has been making big investments in cloud-based speech recognition services and applications, particularly for the Android and Chrome platforms. Google's Chrome is estimated to now have over 120 million users.

The SpeechTEK Europe (London, 25 & 26 May) programme published this month and includes in-depth coverage of the state of the speech tech industry in Europe. With 50 expert speakers from a wide range of global business environments - including Google, Barclays Bank, Deutsche Telekom, Ovum, Nuance, Loquendo, Openstream, Voxeo, Belgian Railways, Telecom Italia and Cable & Wireless – the event makes a compelling case for including speech solutions in today's business, both to improve customer care, benefit staff, decrease operational costs and boost competitiveness.

The full event programme is available at [www.speechtek.com/europe2011](http://www.speechtek.com/europe2011).

In addition to the Google Keynote, SpeechTEK Europe is pleased to have secured Professor Alex Waibel as the event's second day Keynote. A world-renowned expert on speech translation techniques and system, Waibel will examine language technology solutions that address language and cultural barriers, and demos some brand new cross-lingual communication systems. Professor Waibel's latest commercial venture, Jibbig, is the world's first commercial speech translator to run on a smart phone.

SpeechTEK Europe comprises two full days of conference sessions and parallel Expo, a pre-conference day of hands-on workshops, panel discussions, case studies, and a new 'Consultants Clinic', and is supported by a programme of networking and industry events. Organised by leading conference and publishing house, Information Today, this sister event of the highly successful SpeechTEK event series in New York, SpeechTEK Europe launched in London last year to an enthusiastic reception from the European speech tech industry, which has been lobbying for a single forum for developers, producers and users for some time.

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Editor's Notes:

SpeechTEK Europe 2011  
25 & 26 May  
SpeechTEK University Workshops 24 May  
Copthorne Tara Hotel, London  
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**About SpeechTEK**

Launched in the US in 1995, the SpeechTEK event series ([www.speechtek.com](http://www.speechtek.com)) is recognised worldwide as the industry's premier event focusing on products, services, applications, solutions, and innovations using speech technologies. The trade show and conference attracts a global network of speech technology providers and enterprise network customers who develop and implement speech solutions. The 2011 US SpeechTEK takes place on 8 – 10 August at the Hilton New York.

**About Information Today**

Information Today ([www.infotoday.com](http://www.infotoday.com)), producers of SpeechTEK and Speech Technology magazine, is a leading business and technology publisher and conference organiser. In addition to Speech Technology magazine, Information Today publishes *Streaming Media* magazine, CRM magazine, KMWorld magazine, Database Trends and Applications magazine, EventDV magazine, and EContent, as well as a range of resources for the global information community.