**Inaugural SpeechTEK Europe Programme Published**

*Oxford, 11 January 2010*: Information Today publishes the first-ever SpeechTEK Europe event programme today.

Taking place on 26 & 27 May 2010 at the Copthorne Tara Hotel in London, SpeechTEK Europe provides a unique new opportunity for speech technology users to meet and interact with the industry's leading pioneers and providers to explore winning speech strategies, innovative technologies, and new European opportunities for the global speech market.

The inaugural event programme – available in full at [www.speechtek.com/europe](www.speechtek.com/europe) - comprises three days of seminars, demonstrations, case studies and keynotes covering every aspect of the speech industry, and is supported by a range of SpeechTEK University Workshops and the SpeechTEK Europe Expo.

For the past 15 years SpeechTEK has hosted the only conference in the US focused exclusively on the speech technology industry. That highly successful brand looks set to repeat its popularity here in Europe with appetite for a European event such that SpeechTEK Europe's Expo is already sold out, and the event enjoys the sponsorship of leading, global speech industry heavyweights.

Commenting on their positioning as Diamond Sponsors of the event, Voxeo's Ananda Cheddie said,

*"The EMEA markets are primed for speech technologies and adoption is taking off. SpeechTEK Europe is a great opportunity to really help grow the burgeoning speech industry in EMEA. After years of participating in the annual SpeechTEK show in New York, Voxeo is looking forward to expanding our work with SpeechTEK and participating in the first SpeechTEK Europe show."*

A preview of the Conference programme shows expansive coverage for those already using or considering speech technologies, with coverage including:

The future of speech in Europe
Major issues in Voice User Interface design
How to move into new markets
Evaluating voice biometrics systems
Does advanced speech recognition work, and at what cost?
How can analytics improve your understanding of what your customers are doing?
Should you run your speech applications on your own premises, or have them hosted?
How will evolving standards affect the development of new applications?

Developers are not left out, with the programme delivering:

Implementing voice biometrics
Developing multimodal applications

How to manage speech recognition errors
How will unified communications affect your enterprise?
How to test and fine-tune speech applications
What are new uses of text-to-speech synthesis?
What are the latest technology advances in speech technologies?

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Editor's Notes:

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SpeechTEK University
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About SpeechTEK
Launched in 1995, the SpeechTEK Exposition and Educational Conference (www.speechtek.com) is recognised worldwide as the industry's premier event focusing on products, services, applications, solutions, and innovations using speech technologies. The trade show and educational conference attracts a global network of speech technology providers and enterprise network customers who develop and implement speech solutions. The 2010 New York event takes place on 2 – 4 August at the city's Marriott Marquis.

About Information Today
Information Today (www.infotoday.com), parent company of SpeechTEK and Speech Technology magazine, is a leading business and technology publisher and conference organiser. In addition to Speech Technology magazine, Information Today publishes Streaming Media magazine, CRM magazine, KMWorld magazine, Database Trends and Applications magazine, EventDV magazine, and EContent.